



ATTORNEY SEARCH

## BCG Attorney Search, the Premier Legal-Recruiting Firm, Opens its Third Office in Southern California

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**PASADENA, Calif.,** – BCG Attorney Search, the largest national legal-recruiting firm dedicated exclusively to placing associates and partners in law firms, has opened its third office in Southern California. The newly opened Century City office is the 13th branch of the firm, which already has offices in Pasadena and Newport Beach. It will serve as the company's outpost on the Westside of Los Angeles.

Already headquartered in Los Angeles, the latest opening signifies BCG's decision to dedicate more attention to its business development on the Westside, home of many top national and international law firms. "Opening a Century City office demonstrates how seriously we view client development among the Westside law firms," explained CEO of BCG Attorney Search, A. Harrison Barnes. With a majority of national legal-recruiting firms maintaining offices in or around downtown Los Angeles, there is a perceived slight against the Westside firms, a slight that Barnes asserts is misplaced: "The Westside's legal market is dynamic and constantly growing. It's home to a lot of terrific law firms of national prominence. Consequently, we are hoping to further tap into it and build up additional connections with attorneys and law firms."

Heading BCG Attorney Search's Century City office is Brian Siegel. A Columbia Law School graduate who has worked as a legal recruiter for the last 16 years, he has been referred to as "the best recruiter in California." In addition to recruiting, Brian's fame extends to other areas. As the author of Siegel's Answers to Essay and Multiple-Choice Questions series and PMBR flashcards, he has tutored thousands of aspiring attorneys in their quests to become full-fledged lawyers. Brian is hopeful his broad experience, along with the BCG's considerable resources and well-marketed brand, will create a potent combination: "BCG Attorney Search is a canon in the legal-recruiting industry. I'm very optimistic about the opportunities that the opening of this office should present us."

The new BCG Attorney Search office is situated in the heart of Century City's business district.

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