

BCG Attorney Search Founder Offers His Take on Legal Recruiting in New Book

June 15, 2005

PASADENA, Calif., – A. Harrison Barnes, Founder and Managing Director of BCG Attorney Search, the largest legal recruiting firm dedicated to placing associates and partners in law firms, has been published as a featured author of an article in a new book "*Inside the Minds: The Art & Science of Legal Recruiting*." Published by Aspatore Books, the largest publisher of C-Level executives, *Inside the Minds* presents the accumulated experience of some of the biggest names in the field of legal recruiting. The book's chapter authored by Barnes is titled *The BCG Attorney Search Difference: Honesty, Professionalism, and Innovation*, and describes a unique approach of BCG recruiters to the process of legal placement.

As a search firm that aspires to the highest standards of legal placement, BCG Attorney Search has been able to quantify many of the intangible aspects of the legal placement process, thus separating itself from competitors. Countless hours of research, analysis, resume writing, and proofreading are behind the seamless effectiveness of BCG Attorney Search recruiters. As Barnes explains in his article, one of the reasons behind BCG's success is the belief that a professional, systematic approach to every single aspect of the placement process is the key. In fact, the strategic decision by the company to be a highly specialized firm, which only places attorneys in law firms, has found another manifestation in its operational model. The firm relies on its staff of professionals, from IT engineers to resume writers, from graphic artists to editors and marketing specialists, in order to ensure the highest quality of operations.

As BCG Attorney Search grows and continues to solidify its status as the nation's leader in the field of legal placement, increasing emphasis is made on technical and intellectual innovation. Novel methods of market research and analysis, along with ever-evolving changes in technology, should continue to propel BCG Attorney Search forward, making it even more effective in placing associates and partners in law firms.

About BCG Attorney Search

BCG Attorney Search is the largest national legal recruiting firm dedicated to placing attorneys into law firms. Headquartered in Pasadena, CA, BCG has 13 offices in major legal markets in the US. For more information, visit BCG Attorney Search at www.bcgsearch.com.